



Community Health Center of Branch County

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MEDIA RELEASE

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Community Health Center of Branch County

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FOR IMMEDIATE RELEASE

Help Us Plan for a Healthier Tomorrow

Coldwater, MI, In an effort to better evaluate the health needs of the community and determine methods to potentially meet those needs, the Community Health Center of Branch County in collaboration with the Branch-Hillsdale-St. Joseph Community Health Agency, and the Branch County United Way is conducting a community needs assessment. An on-line survey has been developed and will be available for the public to take until March 17. To participate in the survey, simply go to www.chcbc.com or www.bhsj.org and click on the survey button to complete the on-line survey. The survey link will also be posted on the Community Health Center's Facebook page and other community Facebook pages, or participants can go directly to the survey at <https://www.surveymonkey.com/s/PZJ2M7Z>. The survey takes an average of three to five minutes to complete.

According to John Morrell, hospital board member, "This survey focuses on strengths, household challenges, and issues, as well as community needs. All responses are anonymous and individuals cannot be identified. We want to know what people really think." Because the survey is anonymous, information obtained will be used for the sole purpose of developing aggregate demographic group trends.

The survey consists of 47 questions to obtain the community's opinions of various health needs and problems. The completed assessment will contain Branch County demographics, statistics on income and education levels, poverty levels, insurance statistics, and the survey results. The completed assessment will determine the health needs of the county. An implementation plan to meet those needs will then be developed.

Those wishing to participate but lack internet access, can pick up a copy of the survey at the Community Health Center's Welcome Center or from the Branch-Hillsdale-St. Joseph Community Health Agency's Coldwater office, located at 570 N. Marshall, Coldwater between 8

a.m. and 4 p.m., Monday through Friday. Spanish and Arabic versions of the survey tool will also be available.

Once the survey is completed and tabulated, the Community Health Center of Branch County and Branch-Hillsdale-St. Joseph Community Health will make known the results. To learn more about the survey or the assessment process, contact CHC at 517-279-5254 or the health department 517-279-9561, ext. 144. All Branch County residents 18 years and older are encouraged to participate in the survey to assist in planning for a healthier tomorrow.

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Pictured below is a community member completing the survey at the Branch Area Food Pantry.

